

Gold package

Objective:

Maximize conversions and ROI with advanced CRO techniques.

On-Page SEO:

- H1, H2 and H3 heading indexing
- Meta title and description indexing according to Google parameters
- Image ALT attributes indexing
- Content optimization
- Removal of duplicate content
- Site map indexing
- Robot Txt
- Website will be indexed in Google search console and Google Analytics.
- Rich data integration
- Robot txt file indexing
- Advanced Keywords Research and Implementation
- AMP pages

OFF Page SEO :

- Page Interlinking
- Directory indexing
- Advance backlink strategies

Technical SEO:

- Page Interlinking
- Back Links strategies
- Directory indexing
- Social platform backlinks

Blogs:

- 8 blogs monthly

Google profile SEO:

- Complete profile with accurate information.
- Use relevant categories and attributes.
- Add high-quality photos and videos.
- Encourage positive customer reviews.
- Utilize Google Posts for updates.
- Monitor performance and make adjustments.

KPI's:

- Achieve a positive return on investment (ROI) by increasing website conversions and revenue generated through organic search.
- Improve brand visibility by increasing brand mentions and branded search volume.
- Conduct regular competitor analysis to identify opportunities and stay ahead in the search landscape.

Note:

- Minimum 3 months commitment is mandatory to achieve the SEO objective.
- Monthly report will be provided